

# WORKING FOR YOU

## A value-added 3M™ Authorized Window Film Distributor

There are many reasons to grow your business with Accent Distributing, including:

### LEAD GENERATION

3M's consumer-facing website features a dealer locator used by thousands of residential, automotive and commercial window film customers each year. Accent Distributing also works to generate leads for dealers by exhibiting at trade shows, investing in online marketing and more. In fact, Accent Distributing has an optimized, consumer facing website which builds consumer awareness and drives leads.

### MARKETING SUPPORT

3M provides its dealers with marketing collateral, from commercials and digital ads to printed materials. Accent Distributing enlists the help of a marketing and public relations firm to provide services for 3M™ Authorized Dealers, including website reviews, social media audits and training, digital competitive analyses and more.

### TRAINING OPPORTUNITIES

Accent Distributing provides dealers with many training opportunities throughout the year. This is because we want your business to succeed. Personalized training from experienced teachers is available in the following areas:

- Business/Sales
- Commercial/Residential/Automotive Film Installation
- 3M™ Paint Protection Film Installation
- 3M™ Wrap Series 1080 Installation
- Attachment Systems Installation

### PROJECTS MADE EASIER

Accent Distributing is able to provide project assistance on large-scale commercial jobs. We also know how hectic it can get with big projects, which is why we have an easy-to-use tool shop on our website and can accept orders via text or email so that you can let us know what you need while you are in the field.

### WARRANTIES

3M offers excellent warranty coverage, which will make your customers feel protected. Accent Distributing assists you with filing warranties, which saves you time.

### CO-OP PROGRAM

Qualified dealers receive a CO-OP allowance (up to 4% of their annual purchases) to use on marketing. Through that program, Accent Distributing provides you assistance in creating a marketing program.

### COMMUNICATIONS

Accent Distributing understands the importance of communication and keeping you informed of the latest trends and product news. We strive to provide you information through face-to-face visits by territory managers, a monthly electronic newsletter, social media posts, and regular emails. In addition, 3M sends out regular emails to dealers and provides helpful webinars.



Sarasota Office: (941) 922-5268  
Houston Office: (713) 956-1165  
[www.accentdistributing.com](http://www.accentdistributing.com)

**3M**

Authorized Distributor  
Window Film Products

Master Distributor



# ABOUT ACCENT DISTRIBUTING

Accent Distributing's relationship with 3M dates back more than 30 years. With headquarters in Sarasota, FL and Houston, TX, we provide quality 3M™ Window Film products to more than 1,000 dealers in nine states and the Caribbean. Accent Distributing's territory includes Alabama, Arkansas, Florida, Georgia, Louisiana, Oklahoma, Mississippi, Tennessee and Texas.

In addition to offering superior quality products, it's our goal to serve as a value-added distributor. We do more than deliver film.

## Here are some of the reasons you should consider switching to 3M and Accent Distributing:

- 3M offers excellent warranty coverage, which will make your customers feel protected. Accent Distributing assists you with filing your warranties, which saves you time.
- We offer frequent and affordable flat glass, automotive and paint protection film (PPF) installation trainings at our Sarasota and Houston offices.
- Accent Distributing invests in territory-wide lead generation campaigns to help build window film awareness and drive customers to your business.
- We provide marketing support, from free consultations with our team of marketing experts to easy-to-order 3M collateral.
- 3M offers to qualifying dealers Co-op and reward programs that can be used for marketing.
- Accent has an optimized, consumer facing website, which builds consumer awareness and drives leads.
- We also provide our dealers with access to our password-protected, dealers-only website, which features helpful resources like training videos, digital marketing guides and media kits.
- Accent Distributing and 3M host annual dealer meetings, which cover important window film industry topics and offer excellent opportunities to network with other dealers.
- 3M makes great products that consumers know and love, from life-saving medical equipment to handy household objects like Post-it® Notes and Command™ Strips.



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