

ARCHITECTURAL FINISHES IN

CONTEXT

Case Study

**Sheraton Airport Hotel &
Conference Center – Amsterdam**
Interior Door Refinish

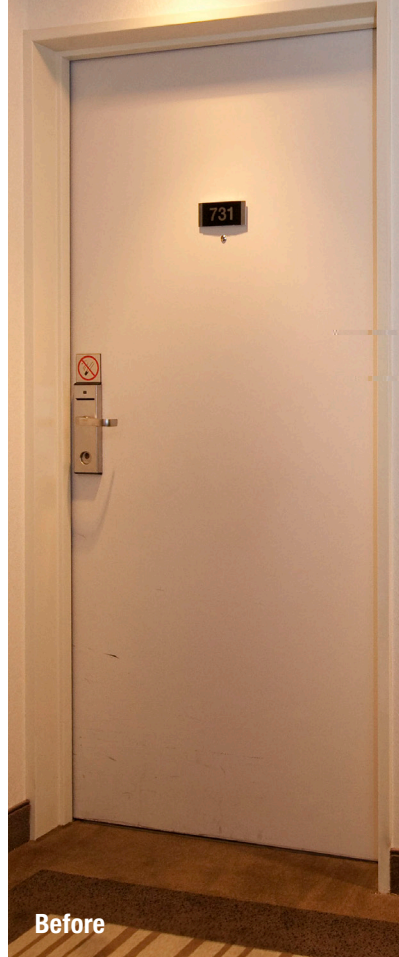
INNOVATE INSPIRE INFORM



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installation process went smoothly.”

— Patrick Zeeuw, Sheraton

3M



A Brand New Look for the Doors of the Sheraton Amsterdam Airport Hotel & Conference Center

With direct access to the airport, the Sheraton Amsterdam Airport Hotel is a convenient and comfortable stop-over for international travelers passing through the Netherlands. It's perfect for vacationers and commuters expecting style and quality, without compromising on functionality. Over the years, high-traffic wear and tear has resulted in discolored and outdated hotel doors. For this reason, hotel management decided to seek a way to refurbish the doors with minimal noise or other disruption to guests.

After a pilot project and substantial analysis of comparative solutions, the Sheraton Amsterdam Airport Hotel selected 3M™ DI-NOC™ Architectural Finishes for a complete makeover of its doors. Patrick Zeeuw, Director of Technical Service Starwood Hotels, Netherlands quotes: "The quality of DI-NOC is excellent and it offers a wide range of finishes." Using this architectural solution provides a practical advantage in a busy hotel. "It is easy to replace if there is minor damage" says Zeeuw.

Premium DI-NOC™ Film

Over 400 doors were repaired and refurbished with 3M DI-NOC during the program. Project Manager Rob Deventer of System-Line describes the process from renovation to application. "We worked in stages. The Sheraton Amsterdam Airport Hotel made sure every Monday certain parts of a floor were available, so we were able to work."

Rob continues: "The whole process ran smoothly. DI-NOC is just a great product. Application is a breeze." Within ten working days all doors were refurbished without significant impact to the hotel business and its guests. "It would have been impossible to get such a result if we would have painted the doors" said Deventer. "Painting takes a lot more time and causes more inconvenience to the users of the building." Zeeuw recalls, "The whole team collaborated well with us, reacting very quickly when necessary".

The Sheraton Amsterdam Airport Hotel chose a warm wood effect from the 500+ available DI-NOC patterns. Zeeuw: "Beautiful or 'not beautiful' is, of course, a matter of taste, but we have received a host positive reactions. The doors look much better now and have a completely different design. The result is flawless, a perfect fit, the finish is perfect and the whole installation process went smoothly. In short, I am very satisfied".